



BETHESDA FOUNDATION

2025
YEAR IN
REVIEW

ENHANCING HEALTHCARE THROUGH YOUR GENEROSITY

With your generous support, the Bethesda Foundation has continued to enhance healthcare services and infrastructure in our community for the past 45 years. Thank you to all who have donated in the past, and we appreciate your continued contributions. We look forward to your ongoing support as we work together to better our community’s health care future.

Welcome Alisa Harder

We are pleased to welcome Alisa to the Bethesda Foundation team, as our new Executive Assistant. Alisa brings with her 14 years of experience as the Operations Manager at a local veterinary clinic, where she played a key role in overseeing daily operations and supporting a dedicated team.

Alisa lives in Steinbach with her husband, Shaun, and their son, Leo. In her free time, she enjoys reading, spending time with friends, and cheering on her son at his sporting events. We are excited to have Alisa join our team and look forward to the valuable support and experience she brings to the Foundation.



Be part of the change you want to see! YOU can help.

You can help ensure healthcare services continue to be available close to home.

Ways to Give:

1. **SPONSOR A TREE DURING THE GIFTS OF LIGHT EVENT.** Give a ‘gift of lights’ this year and help us light up the grounds at the hospital and Bethesda Place this December!
2. **DONATE IN MEMORY OF A LOVED ONE.** Make a donation ‘in memory’ of someone who was important in your life. Or donate ‘in honor’ of someone in your life that you respect and appreciate.
3. **BECOME A MONTHLY DONOR.** Make Bethesda Foundation part of your ongoing charitable giving. Your monthly donation provides ongoing, reliable support for the vital healthcare services we need in our community. Your donations are processed automatically each month.
4. **GIVE A GIFT OF SECURITIES.** Did you know that donating publicly listed securities directly to Bethesda Foundation is one of the most tax efficient ways to donate? If you hold publicly listed securities that have appreciated in value, you can donate them directly to charity and benefit from a tax receipt for the market value of the eligible securities. The Canada Revenue Agency does not apply capital gains tax on the sale of publicly traded securities when donated directly to a registered charity. Additional tax benefits may apply to corporations that donate appreciated securities.
5. **GIVE A GIFT THROUGH LIFE INSURANCE.** Take an existing policy you no longer need or purchase a new policy. By paying small premiums in your lifetime, you can build a sizable gift to donate in the future, and it can provide you with a tax benefit.
6. **GIVE A GIFT IN YOUR WILL.** Many donors consider this one of the easiest ways to make a donation. By designating even a small portion of your estate to Bethesda Foundation you can make a significant impact, and still support those you love. Your legacy will have a lasting impact on the health care of future generations in our community.



Caring Together Fundraising Campaign in the home stretch

For a number of years now, Bethesda Foundation has been fundraising to add or improve healthcare services in our community. Our latest fundraising campaign has included construction of Bethesda Primary Care Centre in 2017, construction of Stonebridge Wellness Centre in 2018, and a \$5.3mill contribution to the expansion at Rest Haven Care Home in 2021. These projects are all already completed.

Today we are on the home stretch of this campaign. Our goal is \$22 million. We’ve already raised \$21 million and have completed a number of the projects. \$1 million to go to finish the remaining projects!

We are currently raising funds for a contribution of \$8 million towards the expansion at Bethesda Regional Health Center – specifically the new and expanded surgery department, and improvements to the palliative care department.

Our healthcare system is the backbone of a thriving community, and by making a donation today, you’re not just giving to a cause – you’re investing in the future of our city. You’re helping to bring in more skilled professionals, and ensuring that the latest medical technology is available right here at home. You’re helping shape the future of palliative care in Steinbach—so that when Grandma reaches her final chapter, she’s surrounded by warmth, dignity, and the kind of compassionate care that turns goodbye into grace.

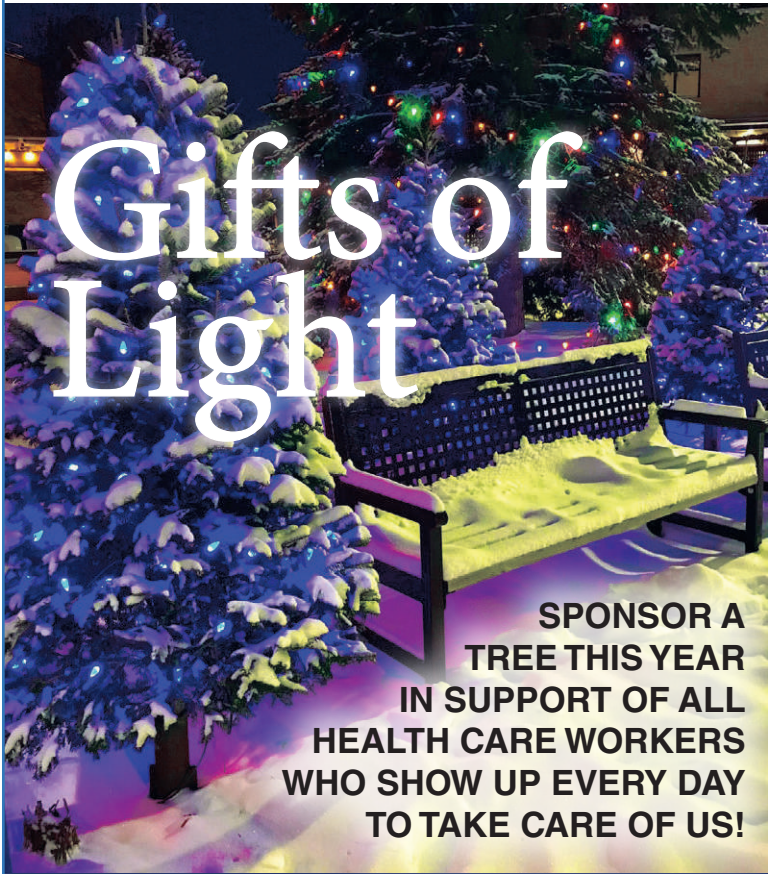
When someone is facing an emotional crisis, our community needs to be the place, be the calm, that carries them through. By strengthening mental health supports, we create a lifeline—ensuring that no one has to navigate crisis alone, and that healing is within reach.

Be part of something lasting! Be part of creating a legacy of care, compassion and community strength! Make your donation today!

Simply go to bethesdafoundation.ca and click the Donate Here button. Or call us at 204-326-1054 to make your donation by telephone.



Due to the current postal strike, Bethesda Foundation will be unable to mail out our usual reminder letters for Gifts of Light donations. Please call or email our office to reserve your trees TODAY!



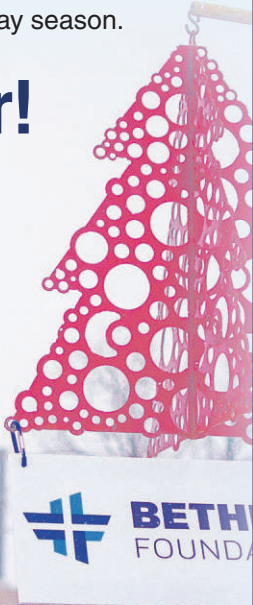
The season has arrived where you can again give **Gifts of Light** to those who are spending time in the hospital over the Christmas season, and for those visiting them. Having the hospital grounds lit up with thousands of colorful lights sends a wonderful message of hope and healing during the holiday season.

Be that “hope” for someone this year!

THERE ARE LOTS OF DIFFERENT WAYS TO SPONSOR.

- \$5000 – Crystal sponsor (lighting up significant landmarks like the fountain, front of ER, etc)
- \$3000 – Diamond sponsor (lighting up various landmarks inside and outside of the hospital)
- \$2000 – Emerald sponsor (xlarge in-ground tree at Healing Garden – 20-25 ft)
- \$1250 – Sapphire sponsor (large tree – 12-14 ft)
- \$600 – Pearl sponsor (regular tree – 6-8 ft)
- \$125 – Ruby sponsor (red trees hung along Main St. & Hwy 12)
- \$50 – Star sponsor – (lighted stars all along the front of the hospital)

Join us on Sunday, Nov. 30 at 4:00pm on the hospital grounds for the official tree lighting ceremony. There will be sleigh rides, music, fireworks, and refreshments.



Call or email to sponsor your tree.

aharder@bethesdafoundation.ca

204.326.1054

Linda Peters
Executive Director
Bethesda Foundation

