BETHESDA FOUNDATION

ENHANCING HEALTHCARE THROUGH YOUR GENEROSITY

With your generous support, the Bethesda Foundation has continued to enhance healthcare services and infrastructure in our community for the past 44 years. Thank you to all who have donated in the past, and we appreciate your continued contributions. We look forward to your ongoing support as we work together to better our community's health care future.

In Memory

Bethesda Foundation says farewell to two of our long-time board members, and revered leaders of our organization. In the past 14 months we have said good-bye to Garth Reimer and Darrel Penner.

It is with deep gratitude and appreciation that we recognize Garth and Darrel for their exceptional dedication and unwavering commitment to the Bethesda Foundation. Garth and Darrel both served in governance roles as Chair and Vice Chair of the board for more than 25 years, and demonstrated unparalleled leadership and a steadfast passion for enhancing healthcare services in Steinbach. Under their guidance, the Bethesda Foundation achieved remarkable milestones, including the establishment of a new CancerCare Center, a Crisis Stabilization Unit, the expansion of the Emergency Department at Bethesda Regional Health Centre, a new Primary Care Centre and a significant expansion at Rest Haven Personal Care Home.

Garth and Darrel's visionary leadership has left an indelible mark on our organization, touching countless lives within our community. We are forever grateful for their selfless dedication, and the many hours they both devoted to the betterment of healthcare in Steinbach. Garth and Darrel's legacy will continue to inspire and guide us in our mission to provide exceptional care for years to come.

Bethesda Foundation welcomes Tim Giesbrecht to our board of directors

Tim has been working in infrastructure development for over 25 years with Diamond Construction. He oversees all major projects, from excavating, sewer and water installation, demolition, and site development.

Tim grew up in the Steinbach area, and believes that strong communities are built by the people living in those communities. He currently lives in Steinbach with his wife Pam, and children. Tim understands that quality healthcare services are vital for a growing community. He looks forward to working with the Bethesda Foundation board of directors to continue enhancing healthcare services right here at home!

Caring Together Campaign re-launches

Bethesda Foundation has re-launched its largest ever capital fundraising campaign. The Caring Together Campaign began in an informal capacity a number of years ago, with funds being raised to complete the Bethesda Primary Care Centre, Stonebridge Wellness Centre, and the expansion at Rest Haven Care Home. Now Bethesda Foundation wants to engage the entire community in the campaign, to raise funds for some additional much-needed healthcare services.

The fundraising goal is $22mill. This is an aggressive goal, but not an impossible one. $16mill has already been raised over the past number of years, so we only have $6mill to go!

Current projects include a new and expanded surgical department and an enhanced palliative care department at Bethesda Regional Health Centre. The current surgical department at the hospital was built in the 1960s, and has long been in need of an upgrade, so that we can continue performing surgeries and attracting quality surgeons to our community. Bethesda Foundation also has a vision to provide enhanced palliative care services to Steinbach and area. They want to create a space that is a peaceful, home-like environment, for those who require end-of-life care. This facility would have private rooms for patient dignity, a view of green space to promote tranquil and serene surroundings, and spaces for families to gather.

Keeping healthcare services close to home is always our goal. We look forward to seeing the community participate with us to make these projects a reality during our Caring Together Campaign.

Be part of the change you want to see! YOU can help.

You can help ensure healthcare services continue to be available close to home.

Ways to Give:

1. **SPONSOR A TREE DURING THE GIFTS OF LIGHT EVENT.** Give a 'gift of lights' this year and help us light up the grounds at the hospital and Bethesda Place this December!

2. **DONATE IN MEMORY OF A LOVED ONE.** Make a donation 'in memory' of someone who was important in your life. Or donate 'in honor' of someone in your life that you respect and appreciate.

3. **BECOME A MONTHLY DONOR.** Make Bethesda Foundation part of your ongoing charitable giving. Your monthly donation provides ongoing, reliable support for the vital healthcare services we need in our community. Your donations are processed automatically each month.

4. **GIVE A GIFT OF SECURITIES.** Did you know that donating publicly listed securities directly to Bethesda Foundation is one of the most tax efficient ways to donate? If you hold publicly listed securities that have appreciated in value, you can donate them directly to charity and benefit from a tax receipt for the market value of the eligible securities. The Canada Revenue Agency does not apply capital gains tax on the sale of publicly traded securities when donated directly to a registered charity. Additional tax benefits may apply to corporations that donate appreciated securities.

5. **GIVE A GIFT THROUGH LIFE INSURANCE.** Take an existing policy you no longer need or purchase a new policy. By paying small premiums in your lifetime, you can build a sizable gift to donate in the future, and it can provide you with a tax benefit.

6. **GIVE A GIFT IN YOUR WILL.** Many donors consider this one of the easiest ways to make a donation. By designating even a small portion of your estate to Bethesda Foundation you can make a significant impact, and still support those you love. Your legacy will have a lasting impact on the health care of future generations in our community.

Gifts of Light

SPONSOR A TREE THIS YEAR IN SUPPORT OF ALL HEALTH CARE WORKERS WHO SHOW UP EVERY DAY TO TAKE CARE OF US!
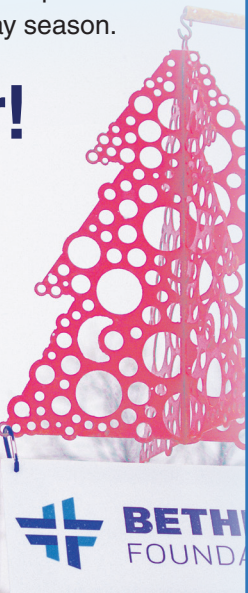
The season has arrived where you can again give Gifts of Light to those who are spending time in the hospital over the Christmas season, and for those visiting them. Having the hospital grounds lit up with thousands of colorful lights sends a wonderful message of hope and healing during the holiday season.

Be that "hope" for someone this year!

THERE ARE LOTS OF DIFFERENT WAYS TO SPONSOR.

- **$5000 – Crystal sponsor** (NEW this year – lighting up significant landmarks like the fountain, front of ER, etc)
- **$3000 – Diamond sponsor** (lighting up various landmarks inside and outside of the hospital)
- **$2000 – Emerald sponsor** (xlarge in-ground tree at Healing Garden – 20-25 ft)
- **$1250 – Sapphire sponsor** (large tree – 12-14 ft)
- **$600 – Pearl sponsor** (regular tree – 6-8 ft)
- **$125 – Ruby sponsor** (red trees hung along Main St. & Hwy 12)
- **$50 – Star sponsor** – (NEW this year – lighted stars all along the front of the hospital)

Join us on Sunday, Dec. 1 at 4:00pm on the hospital grounds for the official tree lighting ceremony. There will be sleigh rides, music, fireworks, and refreshments.

Call or email to sponsor your tree.

ldyck@bethesdafoundation.ca

204.326.1054

Linda Peters
Executive Director
Bethesda Foundation

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