



ENHANCING HEALTHCARE THROUGH YOUR GENEROSITY

With your generous support, the Bethesda Foundation has continued to enhance healthcare services and infrastructure in our community for the past 43 years. Thank you to all who have donated in the past, and we appreciate your continued donations. We look forward to your ongoing support as we work together to better our community's health care future.



Celebrating 15 years of CancerCare services in brand new location

In December 2007 a brand new CancerCare & Birthing Centre was opened at Bethesda Regional Health Centre. Bethesda Foundation was proud to have raised a large portion of the funds needed to make this project a reality. Patients receiving treatment now have a bright and cheery location to go to, rather than a small basement room in the hospital. The new centre is a lovely space which includes a relaxing patio area overlooking the Healing Garden.



Bethesda Foundation welcomes Amanda Peters to our board of directors

Amanda is currently the CFO at the Steinbach Credit Union. Before her employment at SCU, Amanda spent 11 years at HyLife Ltd. as Director of Finance, and 10 years at IDC Communications in the Accounting department, all while obtaining her CPA designation in 2009. Amanda has lived in Steinbach for 25 years and during that time has raised a family with her husband Jason and has had the privilege to be involved in the community through the SCU board (2015-2019), various volunteer boards and coaching softball. Amanda believes healthcare is a cornerstone of the community and feels it's an honour and a privilege to be able to contribute to the community through the Bethesda Foundation board. Welcome Amanda!



Expansion at Bethesda Regional Health Centre

Bethesda Foundation is excited to be working with Southern Health and the provincial government on an upcoming expansion at our local hospital. The expansion will include a new Renal Dialysis Unit for Steinbach, additional acute care medicine beds, enhanced palliative care services, pharmacy upgrades, and a new and expanded surgery department. As the population of Steinbach grows, our healthcare services must also grow to ensure our community has access to quality healthcare services close to home.

Be part of the change you want to see! YOU can help.

You can help ensure healthcare services continue to be available close to home.

Ways to Give:

- SPONSOR A TREE DURING THE GIFTS OF LIGHT EVENT.** Give a 'gift of lights' this year and help us light up the grounds at the hospital and Bethesda Place this December!
- DONATE IN MEMORY OF A LOVED ONE.** Make a donation 'in memory' of someone who was important in your life. Or donate 'in honor' of someone in your life that you respect and appreciate.
- BECOME A MONTHLY DONOR.** Make Bethesda Foundation part of your ongoing charitable giving. Your monthly donation provides ongoing, reliable support for the vital healthcare services we need in our community. Your donations are processed automatically each month.
- GIVE A GIFT OF SECURITIES.** Did you know that donating publicly listed securities directly to Bethesda Foundation is one of the most tax efficient ways to donate? If you hold publicly listed securities that have appreciated in value, you can donate them directly to charity and benefit from a tax receipt for the market value of the eligible securities. The Canada Revenue Agency does not apply capital gains tax on the sale of publicly traded securities when donated directly to a registered charity. Additional tax benefits may apply to corporations that donate appreciated securities.
- GIVE A GIFT THROUGH LIFE INSURANCE.** Take an existing policy you no longer need or purchase a new policy. By paying small premiums in your lifetime, you can build a sizable gift to donate in the future, and it can provide you with a tax benefit.
- GIVE A GIFT IN YOUR WILL.** Many donors consider this one of the easiest ways to make a donation. By designating even a small portion of your estate to Bethesda Foundation you can make a significant impact, and still support those you love. Your legacy will have a lasting impact on the health care of future generations in our community.



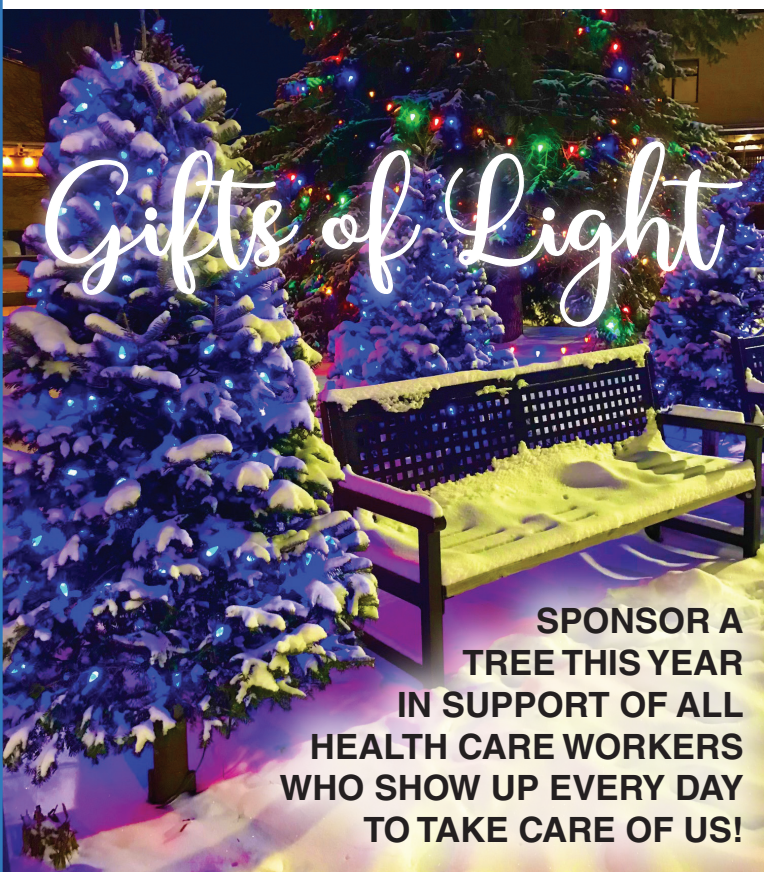
The season has arrived where you can again give Gifts of Light to those who are spending time in the hospital over the Christmas season, and for those visiting them. Having the hospital grounds lit up with thousands of colorful lights sends a wonderful message of hope and healing during the holiday season.

Be that "hope" for someone this year!

THERE ARE FIVE WAYS TO SPONSOR.

- \$2500 – Diamond sponsor (our top level – lighting up various landmarks inside and outside of the hospital)
- \$1750 – Emerald sponsor (xlarge in-ground tree at Healing Garden – 20-25 ft)
- \$1250 – Sapphire sponsor (large tree – 12-14 ft)
- \$ 600 – Pearl sponsor (regular tree – 6-8 ft)
- \$ 120 – Ruby sponsor (red trees hung along Main St. & Hwy 12)

Join us on Sunday, Dec. 3 at 4:00pm on the hospital grounds for the official tree lighting ceremony. There will be sleigh rides, music, fireworks, and refreshments.



SPONSOR A TREE THIS YEAR IN SUPPORT OF ALL HEALTH CARE WORKERS WHO SHOW UP EVERY DAY TO TAKE CARE OF US!



Call or email to sponsor your tree.

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