

## Enhancing healthcare through your generosity

With your generous support, the Bethesda Foundation has continued to enhance health services and infrastructure in our community for the past 40 years. Thank you to all who have donated in the past, thank you for your future donations, and thank you for your continued support as we work together to better our community's health care future.

2020 has been a very different year. The impacts of COVID-19 are ever-changing and far-reaching. Bethesda Foundation wishes to thank all healthcare workers for their compassion and leadership as they respond to the changing needs of this crisis. At a time when many of us were being asked to stay in the comfort of our home, our healthcare workers stepped up and showed up, taking care of our most vulnerable. Thank you all!

The events of this year have shown us that having quality healthcare in our community is more important now than it ever has been. Bethesda Foundation pledges to continue to raise funds to enhance healthcare services for you right here at home.

### Bethesda Foundation welcomes Kent Ledingham to our board of directors



Kent Ledingham

Kent and his family have resided in Steinbach since 2004. Having graduated with B.B.A. from Northwood University in Michigan and an MBA from Loyola University of Chicago, he went on to work at General Motors Corporation for 8 years, working Calgary, Saskatoon, Winnipeg and Toronto. After a short stint back in Regina, Kent and his family moved to Steinbach and purchased the local GM Dealership. Kent has served as President of the Steinbach Chamber of Commerce and President of the Manitoba Motor Dealers Association. He is currently President of Steinbach Fly-In Golf Club and has served on the board of Today House. It is Kent's belief that partnerships between civic leadership, community leadership, and business leadership is essential to a strong welcoming community that support each other.

### Bethesda Foundation and Rest Haven Nursing Home say Thank You to the community!

Once again, our community has stepped up. You saw the need, and you responded. For so many years we've been hearing stories about our parents and grandparents being sent to a new and unfamiliar community in their last years, when they need personal care services. We are so pleased that the Rest Haven expansion is finally becoming a reality. When the expansion is complete in 2021, our seniors will finally be able to stay in the community where they lived and raised their families. Wait times will drastically reduce. Hospital beds will be freed up, allowing for smoother and quicker transfers for patients from the emergency department to a hospital bed. Thank you donors for making this project a reality in our community.



## Gifts of Light

The season has arrived where you can again give Gifts of Light to those who are spending time in the hospital over the Christmas season, and for those visiting them. Having the hospital grounds lit up with thousands of colorful lights sends a wonderful message of hope and healing during the holiday season. This year, more than ever before, we need hope.

You can be that "hope" for someone this year!

There are four ways to sponsor.

- \$1500** - Emerald sponsor (xlarge in-ground tree at Healing Garden - 20-25 ft)
- \$1000** - Sapphire sponsor (large tree - 12-14 ft)
- \$ 500** - Pearl sponsor (regular tree - 6-8 ft)
- \$ 100** - Ruby sponsor (red trees hung along Main St. & Hwy 12)

Due to COVID-19 and the risks associated with mass gatherings, we will not be hosting a community tree lighting event this year. But as always, the hospital grounds will be lit up for the month of December!

**We are looking for 30 brand new \$500 sponsors this year.**

This is a big ask, we know. But we also know our community will rally! We would like to put trees and lights outside of Bethesda Place this year as well as the usual ones at the Healing Garden. The residents at Bethesda Place have been unable to leave their rooms for months due to COVID. Let's give them something beautiful to look at as they look out their windows!

**SPREAD HOPE TODAY!** Call or email to sponsor your tree.  
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